Tobacco control and the FCTC: Is the EU important at national level and in Sweden?

Florence Berteletti - SFP Director

SFP Main partners:

SFP Associate partners:
What do you think we fight for?
What do you think we fight for?
How many of you believe in a **world without tobacco**?
How many of you believe that the EU is crucial for your work at national level?
Our Vision

A world where all children can grow up healthy, and free from the harm caused by tobacco.
Why is it important to fight tobacco?
ONE PERSON DIES EVERY 6 SECONDS FROM A TOBACCO-RELATED DISEASE.

That's 10 people per minute.
TOBACCO USE CAUSES
CANCER, HEART DISEASE, LUNG DISEASES
PREMATURE BIRTH, LOW BIRTH WEIGHT,
STILLBIRTH, AND INFANT DEATH
SECONDHAND SMOKE CAUSES

HEART DISEASE AND LUNG CANCER IN ADULTS AND A NUMBER OF HEALTH PROBLEMS IN INFANTS AND CHILDREN, SEVERE ASTHMA ATTACKS; RESPIRATORY INFECTIONS; EAR INFECTIONS; SUDDEN INFANT DEATH SYNDROME
SMOKELESS TOBACCO CAUSES
CANCER OF THE MOUTH AND GUMS,
PERIODONTITIS, TOOTH LOSS
50% of all deaths from lung disease are linked to tobacco

520 million people will die from tobacco use in the next 50 years

By 2030 deaths from tobacco will double from 5 million to 11 million
What do you think we do about it?
Three ways to save lives
Three ways to save lives
How do we work to achieve this?
SFP fights to prevent the death and suffering caused by tobacco. To achieve this mission:

- We mobilise stakeholders and decision makers to make tobacco control a political priority in Europe.
- We advocate for evidence-based tobacco control policies.
- We engage health organisations, researchers and international networks to strengthen the global response to tobacco.
- We call for the implementation of the Framework Convention on Tobacco Control in Europe to contribute to ending the global tobacco pandemic.
How does the tobacco industry operate?
Forms of **tobacco industry interference** in tobacco control policy making:
Do you know what **primary prevention** is?
Do you know why the EU is important for the implementation of the FCTC?
Tobacco Control Instruments at European level:

Specific legislation:
• Directives
• Recommendations

FCTC

Public Health Programme

Tobacco control in other policies:
• TRADE
• Taxation
• Agriculture
• Research
• Customs (illicit trade)
• Development

Ex Smokers
Are unstoppable

Florence Berteletti Kemp
Tobacco Control Instruments at European level:

- Specific legislation:
  - Directives
  - Recommendations

- Tobacco control in other policies:
  - TRADE
  - Taxation
  - Agriculture
  - Research
  - Customs (illicit trade)
  - Development

FCTC ART. 5.3

- Art 13
- Art 11
- Art 9/10

- Art 8

- Art 6
- Art 17/18
- Art 20
- Art 15
- Art 22
- Art 26

- Art 12
- Art 14
- Art 15

Florence Berteletti Kemp

Ex Smokers Are unstoppable
Specific legislation:
- Directives
- Recommendations

Tobacco control in other policies:
- Trade
- Taxation
- Agriculture
- Research
- Customs (illicit trade)
- Development

FCTC

Trade and Investment PartnershipS (TTIP)

The Global NCD Agenda and 2025 Global targets

Ex Smokers are unstoppable

Art 13
Art 11
Art 9/10

Art 8

Art 6

Art 17/18

Art 20

Art 15

Art 22
Art 26

Art 12
Art 14

Florence Berteletti Kemp
How many of you now believe that the EU has an impact at national level?
Thank you for your attention
Now is your turn, any questions?

SFP Main partners:
THANK YOU
For Your Precious Time and Attention